HOTEL TAFT

7th. AVE.
50 to 51 Sts.

NEW YORK

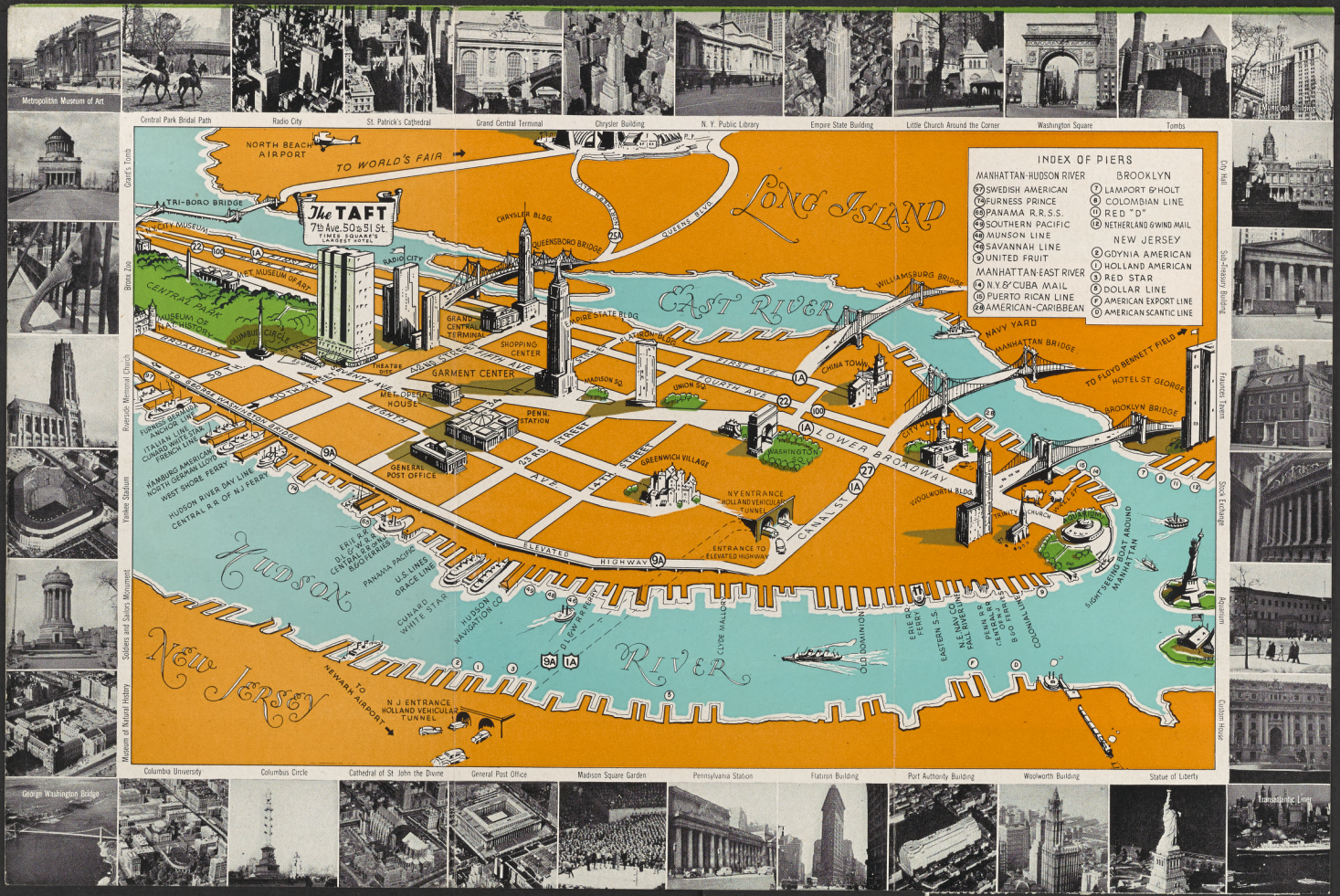
2000 ROOMS

AAA

FROM • $2.50 •

WITH BATH

AT RADIO CITY


Metropolitan Museum of Art
Central Park Bridal Path
Radio City
St. Patrick's Cathedral
Grand Central Terminal
Chrysler Building
N. Y. Public Library
Empire State Building
Little Church Around the Corner
Washington Square
Tombs
Municipal Building
Grant's Tomb
Bronx Zoo
Riverside Memorial Church
Yankee Stadium
Soldiers and Sailors Monument
Museum of Natural History
City Hall
Sub-Treasury Building
Equitable Tower
Stock Exchange
Aquarium
Custom House
Transatlantic Liner
Statue of Liberty
Woolworth Building
Port Authority Building
Flatiron Building
Pennsylvania Station
Madison Square Garden
General Post Office
Cathedral of St. John the Divine
Columbus Circle
Columbia University
George Washington Bridge
NORTH BEACH AIRPORT
TO WORLD'S FAIR
TRI-BORO BRIDGE
The TAFT
7th Ave. 50th St.
TIMES SQUARE'S LARGEST HOTEL
CHRYSLER BLDG.
QUEENSBORO BRIDGE
QUEENS BLVD.
LONG ISLAND
EAST RIVER
WILLIAMSBURG BRIDGE
CITY MUSEUM
RADIO CITY
NAT. MUSEUM OF ART
CENTRAL PARK
MUSEUM OF NAT. HISTORY
COLUMBUS CIRCLE
BROADWAY
GRAND CENTRAL TERMINAL
EMPIRE STATE BLDG.
PARK AVE.
SHOPPING CENTER
GARMENT CENTER
MADISON AVE.
FIFTH AVE.
MADISON SQ.
UNION SQ.
FOURTH AVE.
CHINA TOWN
NAVY YARD
MANHATTAN BRIDGE
TO FLOYD BENNETT FIELD
HOTEL ST GEORGE
BROOKLYN BRIDGE
TO GEORGE WASHINGTON BRIDGE
MET. OPERA HOUSE
PENN. STATION
25TH STREET
14TH STREET
GREENWICH VILLAGE
WASHINGTON SQ.
LOWER BROADWAY
CITY HALL
WOOLWORTH BLDG.
TRINITY CHURCH
BATTERY
CANAL ST.
NY ENTRANCE HOLLAND VEHICULAR TUNNEL
ENTRANCE TO ELEVATED HIGHWAY
ELEVATED HIGHWAY
FURNESS BERMUDA
ANCHOR LINE
ITALIAN LINE
CUNARD WHITE STAR
FRENCH LINE
HAMBURG AMERICAN
NORTH GERMAN LLOYD
WEST SHORE FERRY
HUDSON RIVER DAY LINE
CENTRAL R R OF N J FERRY
GENERAL POST OFFICE
ERIE R R
D L & W R R
CENTRAL R R OF N J
BOSTWORTH
PANAMA PACIFIC
U.S. LINES
GRACE LINE
CUNARD
WHITE STAR
HUDSON NAVIGATION CO
D L & W R R FERRY
HUDSON
RIVER
NEW JERSEY
TO NEWARK AIRPORT
N J ENTRANCE HOLLAND VEHICULAR TUNNEL
CLYDE MALLORY
OLD DOMINION
ERIE R R FERRY
EASTERN S.S.
N.E. NAVIGATION
FALL RIVER LINE
PENN. R R
CENTRAL R R OF N J
B & O FERRY
COLONIAL LINE
SIGHT-SEEING BOAT AROUND MANHATTAN
INDEX OF PIERS
MANHATTAN-HUDSON RIVER
57 SWEDISH AMERICAN
59 FURNESS PRINCE
60 PANAMA R.R.S.S.
49 SOUTHERN PACIFIC
48 MUNSON LINE
46 SAVANNAH LINE
5 UNITED FRUIT
MANHATTAN-EAST RIVER
4 N.Y.&CUBA MAIL
10 PUERTO RICAN LINE
28 AMERICAN-CARIBBEAN
BROOKLYN
7 LAMPORT & HOLT
8 COLOMBIAN LINE
11 RED "D"
12 NETHERLAND & WIND MAIL
NEW JERSEY
2 GDYNIA AMERICAN
1 HOLLAND AMERICAN
3 RED STAR
6 DOLLAR LINE
F AMERICAN EXPORT LINE
D AMERICAN SCANTIC LINE

Make your reservations on the reverse side and mail this coupon . . . We'll do the rest.

HOTEL TAFT

2549

Seventh Ave. at 50th Street NEW YORK Telephone CIrcle 7-4000

2000 Modern Airy Rooms—All Rooms Feature Servidors, Bed Lamps, Circulating Ice Water

Please reserve for arrival on..... at..... M.
Date Time

..... Arriving from .....
Railroad or Steamer City

KINDLY CHECK TYPE OF ACCOMMODATION DESIRED

Single Room (Running Water) Bath Adjacent.....	☐ $2.00					
Single Room—Private Bath.....	☐ $2.50	☐ $3.00	☐ $3.50	☐ $4.00	☐ $4.50	☐ $5.00
Double Room (Running Water) Bath Adjacent.....	☐ $3.00					
Double Room—Private Bath.....	☐ $3.50	☐ $4.00	☐ $4.50	☐ $5.00	☐ $5.50	☐ $6.00
Twin Bedded Room—Private Bath.....	☐ $4.00	☐ $4.50	☐ $5.00	☐ $5.50	☐ $6.00	
Two Connecting Rooms — Private Shower — Double Bed in One Room — Single Bed in One Room. Three Persons.....	☐ $6.00	☐ $6.50				
Two Connecting Rooms—Private Bath—Double Bed in One Room —Single Bed in One Room. Three Persons.....	☐ $6.50	☐ $7.50	☐ $8.50			
Suites—Parlor, Bedroom and Bath. One Person.....	☐ $7.00	☐ $8.00	☐ $9.00			
Two Persons	☐ $8.00	☐ $9.00	☐ $10.00			
Three Persons	☐ $9.00	☐ $10.00	☐ $11.00			

Name .....

Address..... City..... .....

ROOM *You will enjoy a luxuriously appointed room with private bath at $2.50 a day and up.*

Comfort

Every conceivable comfort has been provided for your happiness.

All of our 2000 modern airy rooms are equipped with servidors, circulating ice water, full length dressing mirrors, bed-head reading lamps, bridge lamps, writing desks . . . really, the last word in luxury and convenience. A great number of our rooms even have electric razor outlets.

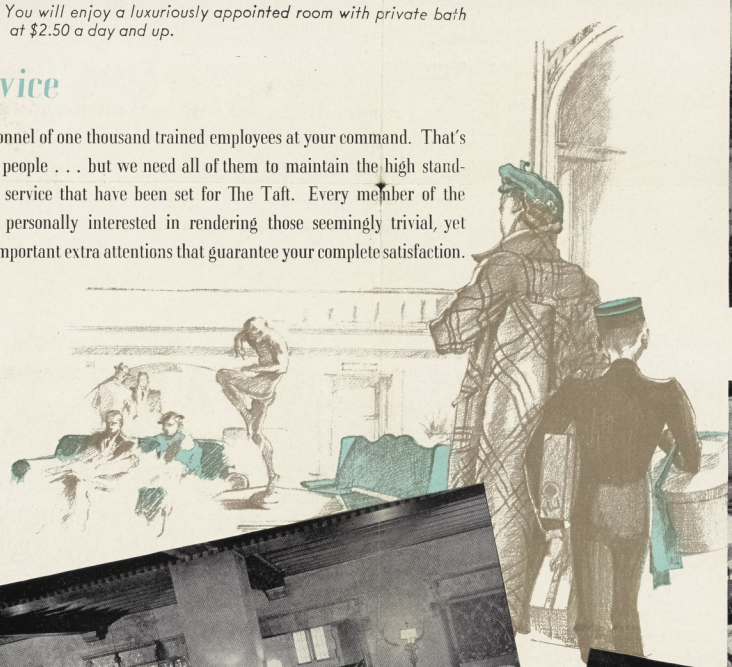
All the restaurants at The Taft are delightfully air conditioned. Many of the things you'll want to buy . . . theatre tickets, newspapers, magazines, jewelry and flowers, haberdashery, cosmetics and toilet goods . . . you can get at The Taft without leaving the hotel.

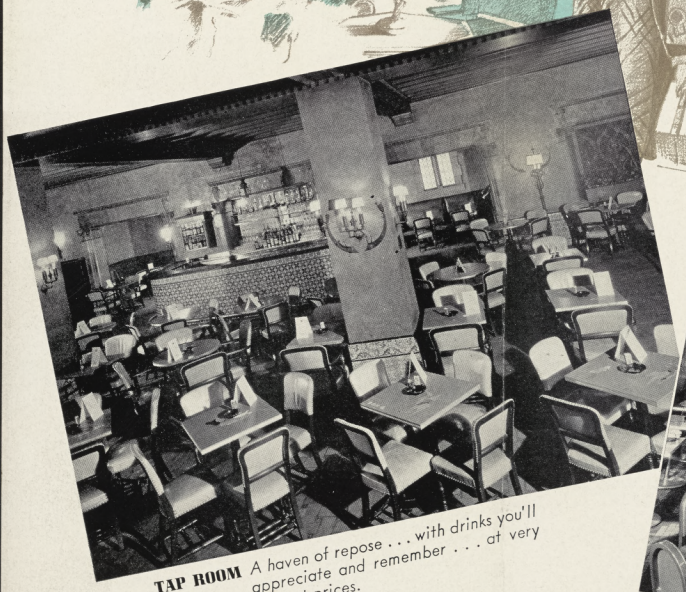
Organ concerts on the mezzanine every night with a famous organist at the console.

LOBBY *You'll get that feeling of complete relaxation . . . in soft-cushioned divans amidst colorful surroundings.*

Service

A personnel of one thousand trained employees at your command. That's a lot of people . . . but we need all of them to maintain the high standards of service that have been set for The Taft. Every member of the staff is personally interested in rendering those seemingly trivial, yet really important extra attentions that guarantee your complete satisfaction.





TAP ROOM *A haven of repose . . . with drinks you'll appreciate and remember . . . at very modest prices.*

COFFEE SHOP *Here you'll find economy combined with an endless variety of tempting dishes.*

GRILL
The famous Taft Grill has gained renown for its marvellous food at surprisingly low prices. You'll love dancing to the music of an internationally known orchestra.

MANHATTAN IS AN ISLAND SURROUNDING THE TAFT

AVERY CLASSICS
F
129.625
.T34
1949

FOR THE VISITOR *On Business*

TRANSIT FACILITIES

Our location saves your time and money by placing you in the very heart of New York's business centers. The subway stations are at the corner, the bus lines pass the door, making THE TAFT most accessible to every part of the city. Railroad stations and trans-atlantic piers are but five minutes by taxi or bus.

RESIDENT BUYING OFFICES

Every important merchandise center is within a few minutes walk.

MANUFACTURING DISTRICTS

It is a matter of brief minutes to the Silk and Women's Wear section, the Cotton trades, the Lingerie, Millinery and Notion Studios, as well as the New York offices of heavy industries.

TRADE CONTACT BUREAU

For the convenience of those interested in various phases of international trade, our Bureau has available files of foreign and domestic tariffs, import and export requirements, and lists of sales representatives and manufacturers in principal trading centers of the world.

ROCKEFELLER CENTER

This great aggregation of skyscraper office buildings, housing the leading domestic and foreign commercial organizations, adjoins The Taft.

UNDER *Exacting* BING and BING MANAGEMENT

FOR THE VISITOR *Pleasure Bent*

PERSONAL SERVICE BUREAU

Miss Allen, Director of Personal Service for Guests, is at your service without charge to advise you on the most popular shows . . . how to get about the city . . . what sights to see . . . where to shop.

SIGHTSEEING

From the vantage point of THE TAFT all the thrilling sights of New York are before you. Sightseeing buses start from THE TAFT.

RADIO CITY

This magnificent "city within a city" is our neighbor. Beneath the lofty Observation Roof of the 71-story RCA Building are the Gardens of the Nations, the Promenade, Sunken Plaza and Prometheus Fountain, the Great Hall with Sert and Brangwyn murals, the Museum of Science and Industry. Included in the group of buildings are the Radio City Music Hall, the Center Theatre, the National Broadcasting Company Studios and Auditorium, the RKO Building, the British Empire Building, La Maison Francaise, Palazzo d'Italia, and the International Building.

AMUSEMENTS

Surrounding THE TAFT are all the amusements and diversions of this great city. Here even an aimless stroll is a glamorous adventure.

THEATRES

One hundred theatres, housing plays the world talks about, are clustered around THE TAFT. The Roxy Theatre is in our building.

SHOPS

Fifth Avenue—Fifty-Seventh Street—Madison Avenue —the streets of New York's smartest shops are nearby, as well as all the city's great department stores.

SEYMOUR DURST

HOTEL TAFT

ALFRED LEWIS MANAGER

7TH. AVENUE 50TH. TO 51ST. STS. NEW YORK

TEL. CIRCLE 7-4000 CABLE ADDRESS THETAFT